

## Prime Time Advertising LP

### Privacy Policy

Thank you for visiting the Prime Time Advertising LP , web site. As a user of www.gadsbee.com, (the “**Site**”) you may be concerned with your privacy and want to know what information we collect when you use our site. This Privacy Policy contains the following:

1. What information is collected
2. How We Use the Information
3. Information Shared With Third Parties
4. Retention and Deletion of Data
5. Confidentiality and Security
6. Access
7. Transfer of Data Outside of Your Country
8. How to Contact Us
9. Updates to Privacy Policy
10. DMCA Policy

#### 1. What Information is Collected.

The Site does not track your usage of the site, use cookies or collect any information about you unless you voluntarily complete the “Contact Us” section. Then it will be necessary to enter your name, email address and phone number. This information is deemed to be personally identifiable information or “**PII**”.

#### 2. How we Use the Information Collected.

We use the PII collected in order to contact you and fulfill your request. In the event that we enter into a transaction with you, your contact details may be stored on our server during the term of our business relationship.

#### 3. Information Shared With Third Parties.

We do not share your PII with third parties unless, in the unlikely event:

- We need to respond to subpoenas, court orders or legal process, or if we need to establish or exercise our legal rights or defend against legal claims.
- We believe in good faith it is necessary to share information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person or as otherwise required by law.

4. Retention and Deletion of Data.

We retain the information we collect as described in this Privacy Policy for as long as necessary to fulfil our business and/or operational purposes or comply with a legal request. We shall delete your PII from our systems or anonymize it if we deem it no longer necessary for our reasonable business needs.

5. Confidentiality and Security.

We implement measures consistent with industry standards to secure your PII in order to minimize the risks of damage, loss of information and unauthorized access or use of information. However, these measures are unable to provide absolute information security. Therefore, although we make efforts to secure your PII, we cannot guarantee, nor should there be any unreasonable expectation, that the Site is immune from any wrongdoings, malfunctions, unauthorized interceptions, or access, or other kinds of abuse and misuse.

6. Access.

You may send us a request to access the PII that we collect through the Site. We may require that you provide us with additional information to verify your identity.

7. Transfer of Data Outside of Your Country.

When you enter your PII on the Site, your information will be sent to our server which may reside in a jurisdiction other than where you are located. For this purpose, if you are a resident of a jurisdiction where transfer of your PII to another jurisdiction requires your consent, then you hereby provide us with your express consent to such transfer of your PII.

8. How to Contact Us.

If you have any questions or concerns with respect to any matter covered by this Privacy Policy, you may contact us by email at: [info@gadsbee.com](mailto:info@gadsbee.com) or at the address set forth below:

Prime Time Advertising LP  
1 Shenkar Street  
We Work Building, 1<sup>st</sup> Floor  
Herzliya Pituach, Israel 4672501  
ATTN: Joey Winshman

9. Updates to Privacy Policy.

We may modify this Privacy Policy from time to time by posting updates on this page. We encourage you to visit and review this Privacy Policy frequently to stay informed. Your continued use of the Site after any change takes effect will indicate your acceptance of the amended Privacy Policy. If you do not agree with any of the amended terms, you must avoid any further use of the Site.

Last Updated: October 07, 2018

## 10. DMCA Policy

is an online service provider as defined in the Digital Millennium Copyright Act. We provide legal copyright owners with the ability to self-publish on the internet by uploading, storing and displaying various media utilizing our services. We do not monitor, screen or otherwise review the media which is uploaded to our servers by users of the service. We take copyright violation very seriously and will vigorously protect the rights of legal copyright owners. If you are the copyright owner of content which appears on the Prime Time Advertising LP website and you did not authorize the use of the content you must notify Prime Time Advertising LP in writing in order for us to identify the allegedly infringing content and take action.

In order to more easily facilitate the process we have provided a form for your use on our contact us page. We will be unable to take any action if you do not provide us with the required information so please fill out all fields accurately and completely. Alternatively you may make a written notice via email, facsimile or postal mail to the DMCA AGENT as listed below. Your written notice must include the following:

- A physical or electronic signature of the copyright owner or person authorized to act on behalf of the owner which expressly claims an exclusive right that is allegedly being infringed.
- Specific identification of the copyrighted work which you are alleging to have been infringed. If you are alleging infringement of multiple copyrighted works with a single notification you must submit a representative list which specifically identifies each of the works that you allege are being infringed.
- Specific identification of the location and description of the material that is claimed to be infringing or to be the subject of infringing activity with enough detailed information to permit Prime Time Advertising LP to locate material. You should include the specific URL or URLs of the web pages where the allegedly infringing material is located.
- Information reasonably sufficient to allow Prime Time Advertising LP to contact the complaining party which may include a name, address, telephone number and electronic mail address at which the party may be contacted.
- A statement that the complaining party has a good faith belief that use of the material in the manner complained of is not authorized by the copyright owner, its agent or the law.
- A statement that the information in the notification is accurate, and under penalty of perjury that the complaining party is authorized to act on behalf of the owner of an exclusive right that is allegedly infringed.

Please also note that under applicable law, 17 U.S.C. 512(f), any person who knowingly materially misrepresents that material or activity is infringing may be subject to liability.